Make your mark!

Month 1 Meeting 2

During the second meeting, introduce the Cyber S.W.A.T. team's major initiatives: Cyber Safety Awareness Week and the elementary and middle school presentations of their project(s). Have the team start setting goals and discussing how they will work on them throughout the year.

CYBER SWAT

Objectives

- Collect the signed permission forms.
- Start planning for Cyber Safety Awareness Week.
- Start planning team projects and presentations.

Materials

- Member list
- Parent information and permission form (returned with signature)
- Internet connection (to show the Exposed video and/or a Netsmartz.org video)
- Project checklist

Agenda

Cyber Safety Awareness Week

Cyber Safety Awareness Week is the capstone event for the Cyber S.W.A.T. team. For one week in the spring (choose the week that works best for your school), the team plans at least one school-wide activity to raise awareness about online safety and the other issues you have discussed in your meetings. It's the team's chance to show what they have learned and share it with other students. Suggested activities are shown below, but your team should feel free to make it their own with different activities that suit your individual school.

Monday	Hang Cyber S.W.A.T. posters (downloadable from the Cyber S.W.A.T. website) in high-traffic areas of the school. Do a special commentary during morning announcements.
Tuesday	Hand out anti-cyberbullying pledge cards (downloadable from the Cyber S.W.A.T. website) during lunch. Have students sign the cards and return them to be entered in a drawing or raffle.
Wednesday	Present the team's project or projects to the rest of the student body in an assembly.
Thursday	Tape QR codes around the school that lead to information about online safety.
Friday	Draw names from the returned pledge cards for prizes. (Consider asking local businesses to donate prizes.)

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Projects and presentations

Ask the team to think about what type of project they would like to take on for the year. The project is something they will work on throughout the school year, and will present to various groups of students:

- At their home school, during Cyber Safety Awareness Week.
- At a middle school in the district.
- At an elementary school in the district.

The project should reflect the team members' values, goals, and skills to be presented to audiences in schools in the district.

Possible projects include:

- Create an online safety awareness video.
- Create a social media awareness campaign (hashtags, memes, etc.).
- Develop a campaign geared toward educators or parents.
- Create and produce a play, skit, or video telling a story about online safety, online privacy, or online risks (such as predators or bullies).
- Write a series of articles for the school newspaper and/or other school media (morning announcements, student web pages or social media pages, etc.).
- Start and maintain a blog or tumblr related to online safety and the Cyber S.W.A.T. team experience.
- Design and administer a student survey, either in an online tool like SurveyMonkey or on paper.
- Something else entirely! The team should feel free to brainstorm and think of new ideas.

Project planning

By this point you should have:

- Started thinking about ideas for team projects and presentations.
- Set goals and deadlines.

Additional resources

Cyber S.W.A.T. website: www.teamcyberswat.org





